GENSO
LAND & UGC & MALL & Metaverse connectivity

LAND Image Photos

GENSO Metaverse composed of LAND & UGCs

The world of GENSO Metaverse is constructed by LAND, which is the basic component for real-estate in the Metaverse.

LAND will be owned by various companies, creating a distinctive virtual space stylized by their owners. The distribution of LAND and regions can be viewed through the LANDViewer.

By utilizing MV, players can create 3D NFTs called “UGC,” which includes buildings, items, and avatars. These NFTs can be utilized to build a variety of experiences, including games, music & fashion events, social activities, quests, art exhibits, contests, and more.

LAND Viewer ***Scheduled release on December 2022***

LAND Sales ***Starting on January 2023***
LAND sales will start in sections

LAND OVERVIEW

-Number of available LAND parcels-
In total 400×400（160,000）parcels on LAND

LAND Type:
- Small-scale LAND for miniature production
- Available to the general public
- Size: (1×1) parcel size

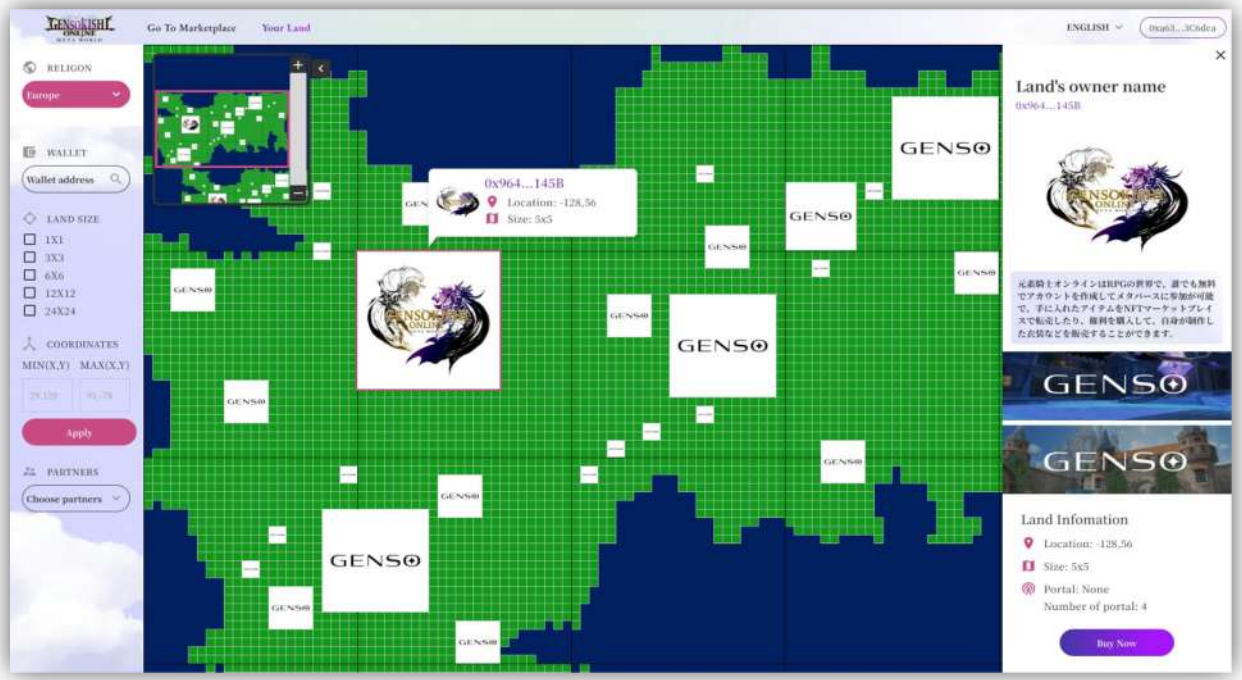
ESTATE Type:
- Medium-scale LAND in major areas
- Available to the general public & businesses
- Size: (2×2)（3×3）(4×4) parcel sizes

LANDMARK Type:
- Large-scale LAND considered as capitals of the area
- Available to renown brands & businesses
- Size: (3×3)（4×4）(8×8)（12×12）parcel sizes

-Purchase method-
GENSO Marketplace and more

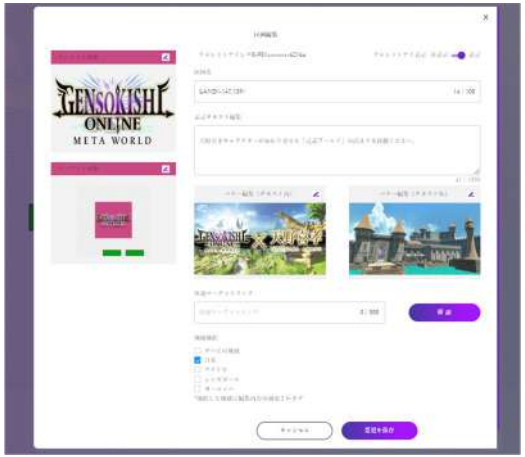
LAND Viewer

LAND ownership can be viewed with the LAND Viewer.
After the LAND features are released, users will directly be able to access the LAND through the Viewer.



Various LAND settings in the Viewer:

- Owner name can be displayed
- Display any image as thumbnails
- Can set up a description freely
  Leading to arbitrary URLs are possible
- Setting arbitrary banners and destinations



Access to the settings page for LAND will be available.

LAND's utility feature

■ NFTs, avatars, objects, and items that are available in LAND are compatible with the GensoKishi Online world and can be carried over into one another.

■ LAND has the same functionality as GensoKishi Online, allowing for the creation of MMO-based games and content.
This functionality will be opened up gradually in the future.

■ Users will receive space for housing as the initial architecture of LAND. There will be several design patterns to choose from.

■ The LAND design can be freely changed and built in UGC.

■ LAND owners will receive exclusive raw material (basic building-block materials for creating various NFTs) based on the number of visits to their LAND and other engagement activities. Raw materials can also be used for trading other tokens and NFTs.

■ MV holders who have a certain amount of MV can vote on the LAND construction plans lead by the GENSO project.

■ LAND owners will be apart of an exclusive community where owners can communicate with other LAND owners.

■ If multiple LAND is owned in consecutive parcels, LAND can be connected to each other.

■ Each LAND has its own customer database and can manage customer data.

■ LAND rental system allow users to rent LAND to others.

■ Banners and links to external websites can be set up in the LAND Viewer to advertise in the user's LAND.

■ Users can set up revenue elements such as admission fees (ROND/MV/USDT) in their LAND.

■ Users can sell or trade NFTs in their LAND.

How to earn in LAND

LAND allow users to conduct various kinds of business by combining the following functions.

(1) Set an admission fee to LAND
(2) Generate income by showing videos
(3) Sell NFTs
(4) Trade NFTs or tokens
(5) Giveaway NFTs or tokens

How to earn in LAND

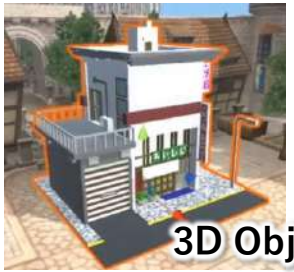
Display & Sell NFT art and merchandise

Users can place NFTs in LAND to hold a private art exhibition or sell e-commerce-linked NFTs.

3D artworks and other objects can also be displayed and sold in LAND. 3D artworks and other objects can be displayed and sold in LAND.

By displaying 3D objects within spaces, it would significantly be easier to visualize the size and shape of the objects.

Purchasers of the objects can display them in their own LAND, or create even larger LAND by utilizing the objects and selling the LAND. Therefore, the business potential of LAND is exponential.



How to earn in LAND

Earn income by selling avatar costumes and fashionable equipment.

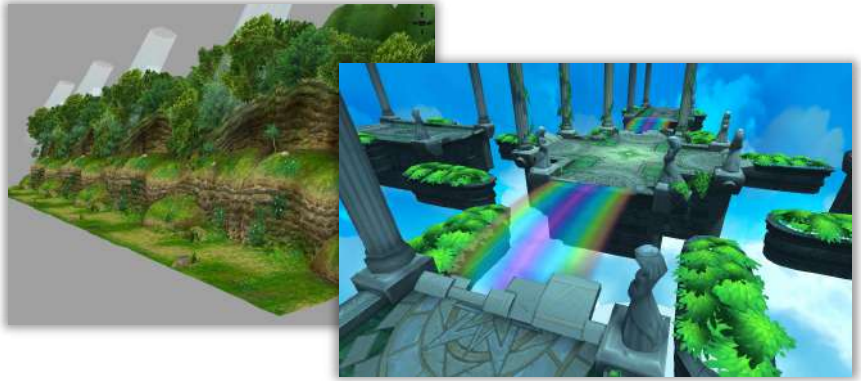
Users can use LAND as a stage to display and sell costumes.

Cosplay Equipment can be redesigned through UGC. For example, users can contract with a celebrity to create and sell the celebrity's design, or even alter and create their own design.

Cosplay Equipment and gear can be brought into the GensoKishi Online World, so users who purchase an outfit will have plenty of opportunities to show off their outfits and be satisfied with their purchase.

With the costumes and equipment, users can enjoy dungeon adventures and communication with others while wearing their most outstanding outfits.

How to earn in LAND



Create and sell NFT items in UGC

Users can create and sell maps/towns in LAND or earn income by renting out LAND.

As it is in the real world, buildings on LAND will need to be constructed by an architect (in the metaverse, we call architects "the builder").

Companies and GENSO may see the map built in LAND and ask you to build on it.

It is possible to earn income as a builder, or to rent LAND as a landowner and earn rent.

Buildings and LAND that have gained value can also be sold.

How to earn in LAND & Game Specs

Earn income by creating a new map for GensoKishi Online

One of the key features significant to the GENSO Metaverse is the ability to create RPGs compatible with GensoKishi Online.

By being able to create a part of the game map for GensoKishi Online, other players will be motivated to visit the user's LAND and increase engagement.

For example, users could create an RPG field for the city of Shibuya and publish it as a new map.

When creating LAND compatible with GensoKishi Online, the following specifications are planned.

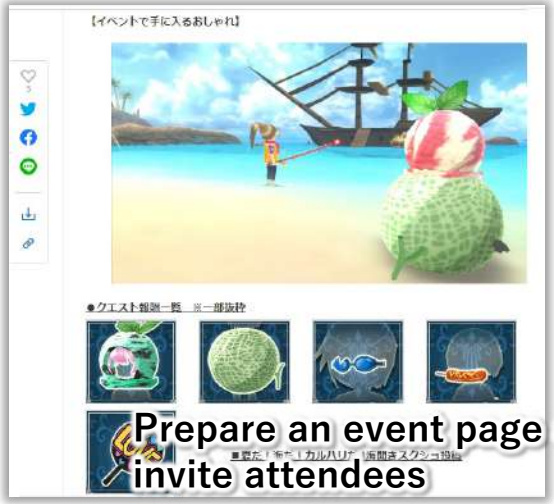
■ LAND owners can decide whether to use the player parameters (strength, level, etc) from GensoKishi Online (*1) or to preset an unique set of parameters (*2) only available within the LAND.
However, if the LAND has an unique set of parameters, the parameters cannot be transferred to the GensoKishi Online game.

■ Designs of NFTs in both (*1) and (*2) will consistently stay the same and can be brought in and out between the world of GensoKishi Online and the LAND without issue.

■ The appearance of characters in both (*1) and (*2) will consistently stay the same and travelling between the world of GensoKishi Online and the world of LAND would not be any issue.

■ The total amount of NFTs within the GENSO metaverse is fixed. Monsters can be placed within LAND, but the loot dropped by the monsters must be procured by the LAND owner and will need to designate the monsters to carry NFTs. All these NFTs can be redesigned by UGC.

How to earn in LAND



Host events in GensoKishi Online and earn income.

Users can host events with admission fees and create numerous types of events, such as a defeating enemies on a beach and sell NFTs, or defeat raid bosses with a party guild.

GENSO will improve player satisfaction by having events held in many different locations by many LAND owners. It helps us provide a new experience that could not be provided only by the development team.

How to earn in LAND

Publish games and earn income

Using the characters and features of Elemental Knight Online, you can You can create and publish completely new games.

We will gradually implement the most requested gaming features, such as farming games, sporting games, fishing games, and more.

Users will also be able to create original RPGs, but as this feature requires a lot of program updates, it will be implemented with a long term plan.

How to earn in LAND

Placing videos in LAND

Earn income by placing videos, ads, and booths

When a LAND becomes popular access spot, users can place videos and banners to earn advertising revenue.

Unique to the metaverse experience, users can set up booths and earn affiliate income from NFTs sold by sponsored companies.

Placing banner ads in LAND

Setting up company booths & NFT affiliate sales

How to earn in LAND

Display the trophies of adventures and earn revenue through buying and selling.

Rare loot from GensoKishi Online's quests can be displayed in LAND, be traded and sold to prospective buyers, or be used as a treasure trove of items to showcase the user's achievements.

Earn income by hosting a fan club or salon

Users can create fan clubs, host live concert events, birthday parties, and more in the private space of LAND.

Users will be able to earn revenue through admission fees, sell tickets, and even use the gift function to earn by receiving presents.

Direct users to real-life or other online services, and indirectly generate revenue.

For example, users could reproduce a real-life building in LAND, attract customers to a physical place, and earn revenue outside of the metaverse.

Update sequence for LAND functions

Initially, the LAND metaverse experience will be limited, but as GENSO continues to develop, many upcoming features will be implemented. As the development continues, LAND owners will be able to monetize their property and will also be able to freely create RPGs.

Basic LAND features

Access to LAND from GensoKishi Online will be available. Users will be able to have their own homes and studios in LAND, where they will be able to display the NFT objects they have acquired during their adventures. In the studio, you can also hold private exhibitions of your NFTs. Various spaces provided by companies will appear also appear in LANDMARK.

LAND improvement features

Users will be able to modify LAND to any shape they wish.
The size of LAND will also be extendable. Users will be able to create as they wish, from Hi-Def LAND to Low-Def LAND.

LAND multifunction features

Various features will be added. New services will also be offered using the new features.
e.g. Users will be able to stream videos in LAND, increase the maximum capacity of LAND player entry, and play PVP matches. Features will be implemented sequentially, starting with the ones most requested by the DAO.

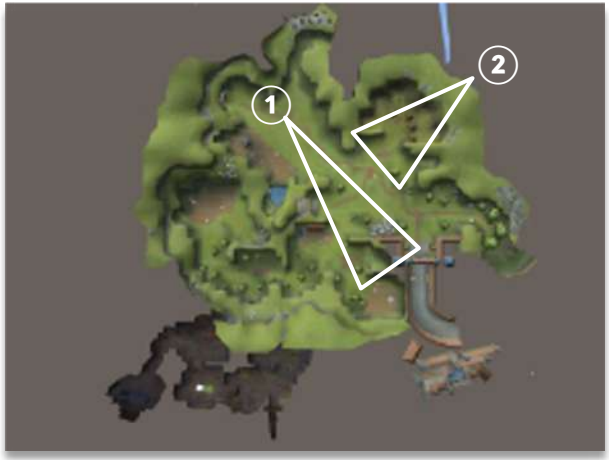
LAND complete

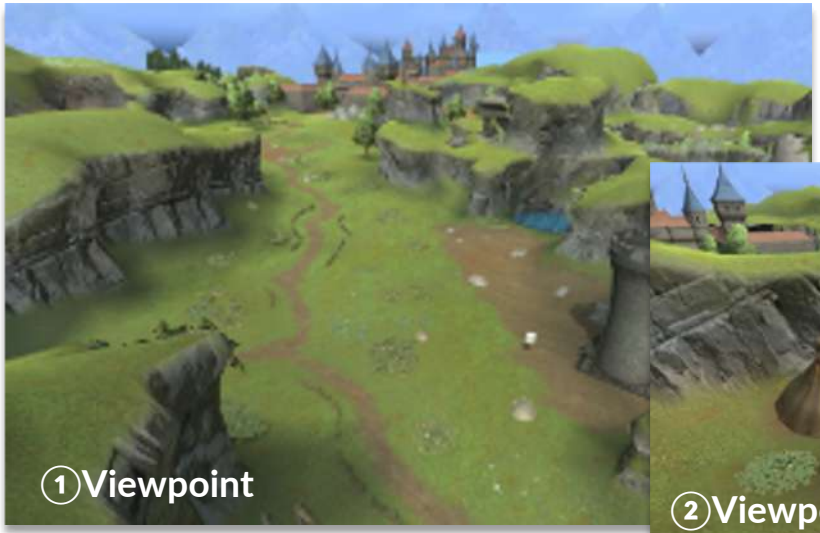
Users will be able to create RPGs by placing NPCs and enemies in LAND and can be monetize by offering a variety of games to users visiting.

LAND – metadata

	Column Data	Data Format
TokenID	TokenID	uint
name	name	string
image	image	url
LAND description	description	text
x-coordinates	Land X	int
y-coordinates	Land Y	int
Land Size	Land size	uint
Data capacity allocated to LAND parcel	Total data capacity	uint
Affiliated LANDMARK name	slavery	name

LANDMARK



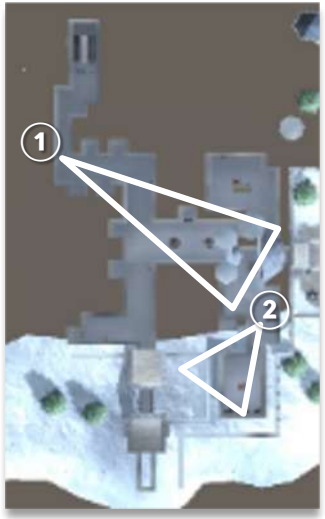


LANDMARK is the parcel that serves as the capital of the area. An ESTATE will belong to the specific area, and LAND will be positioned as a dependency of the LANDMARK. Therefore, and the name of the LANDMARK owner will be recorded in the metadata of the corresponding LAND_NFT.

Size of LANDMARK parcel

LANDMARK is allocated the largest land in LAND.
The owner is given ample data capacity for model data and other information to be placed on the map, allowing the owner to fully express the world view they wishes to express with minimal restrictions.

ESTATE

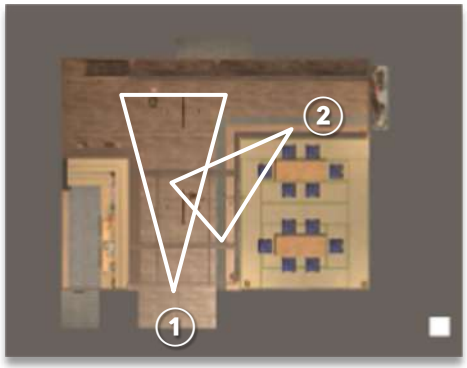


The main parcel of LAND in the area.
The parcel will consist of a certain size area and the data capacity to place model data.

Size of ESTATE parcel (Only relevant to the initial purchase)

An initial ESTATE can be used as a medium-sized LAND parcel. This is enough space for a dungeon with a slightly complex shape or a castle from an RPG game. The data capacity will be smaller than LANDMARK, but by moderating the placement of small models, the above sample size can be composed.

LAND



This is a small-scale LAND parcel for miniature production.
It can be used as housing homes, communal area for friends to gather, booths for promotional activities, studios for hosting private exhibitions, and for many other possibilities.

Size of LAND parcel

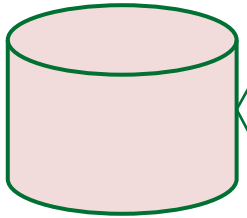
An initial LAND parcel will be suitable for constructing a building.
Area circled in red above in the diagram above is the approximate size of the user's avatar.
LAND can be expanded by using MV to create a larger area.

Size comparison of various LAND (initial state)

A comparison of LAND sizes is shown in the figure above.
The area circled by the white frame is the size of the map area where objects can be placed.

By investing MV in this area, it is possible to expand the area where objects can be placed. As for LAND, it can be extended up to about 50% of the standard ESTATE area-size. As for ESTATE, it can be extended up to the initial size of a LANDMARK area-size.

Capacity expansion of LAND



	LANDMARK	ESTATE	LAND
max scale	300→400	150→300	20→100
max capacity	200MB→400MB	150MB→300MB	60MB→150MB
Scale expansion cost	MV needed	MV needed	MV needed
Capacity expansion cost	MV needed	MV needed	MV needed
Scale activate	USDT needed	USDT needed	USDT needed
Capacity activate	USDT needed	USDT needed	USDT needed

■ If a user publish LAND in the metaverse, the user will have to pay maintenance costs since it will be published on a server.
■ When increasing the amount of object to be placed in LAND or the size of the map, additional server capacity will be needed and therefore the server maintenance cost will also increase.
■ If one LAND is expanded to its maximum capacity, the LAND can be connected to other LANDs owned by the same user via portals.

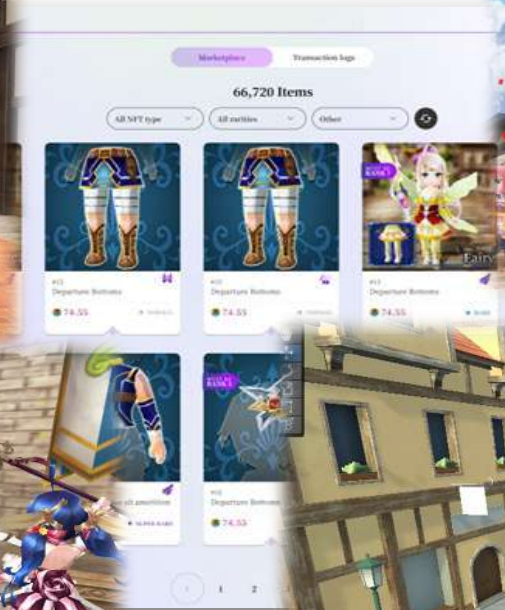
Details for each LAND

	map scale (initial)	Capacity (initial)	activate price
LANDMARK	300 × 300	300MB	USDT needed / LAND
ESTATE	150 × 150	150MB	USDT needed / LAND
LAND	20 × 20	60MB	USDT needed / LAND

■ The map scale is a number that indicates the size of the map that will be initially allocated.
■ The capacity is the amount of model data that can be placed in LAND initially.
※ Please be aware that if there are extensive model data placed in the character's drawing area even if it is within the capacity, data loading will be slowed down and may cause inconvenience to users such inability to display the correct character.
■ The "activate price" is the cost to publishing LAND in the metaverse (this fee will not occur if the LAND is private). Please note that LAND maintenance fees are charged in 30-day increments.

GENSO
GENSO MALL

GENSO MALL



Trade NFTs using $MV

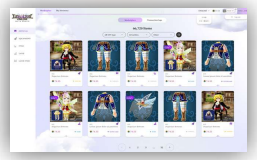
GENSO MUSEUM

Showcasing NFTs within the Metaverse at the Mueseum

天野喜孝
YOSHITAKA AMANO

GENSO NFT Fee Structure

GENSO Shopping Mall



GENSO Marketplace

Store Rent：Free for limited time

TX Fee： 2.1%(MV)
2.3%(USDT,ETH,BTC)
5.5～8%(Credit Card)

GENSO NFT ※ There can be 2 different parts to an NFT

Metaverse 3D NFT

Cross-border NFT

Costume → Avatar Costumes

Special Skins → Equip for battle

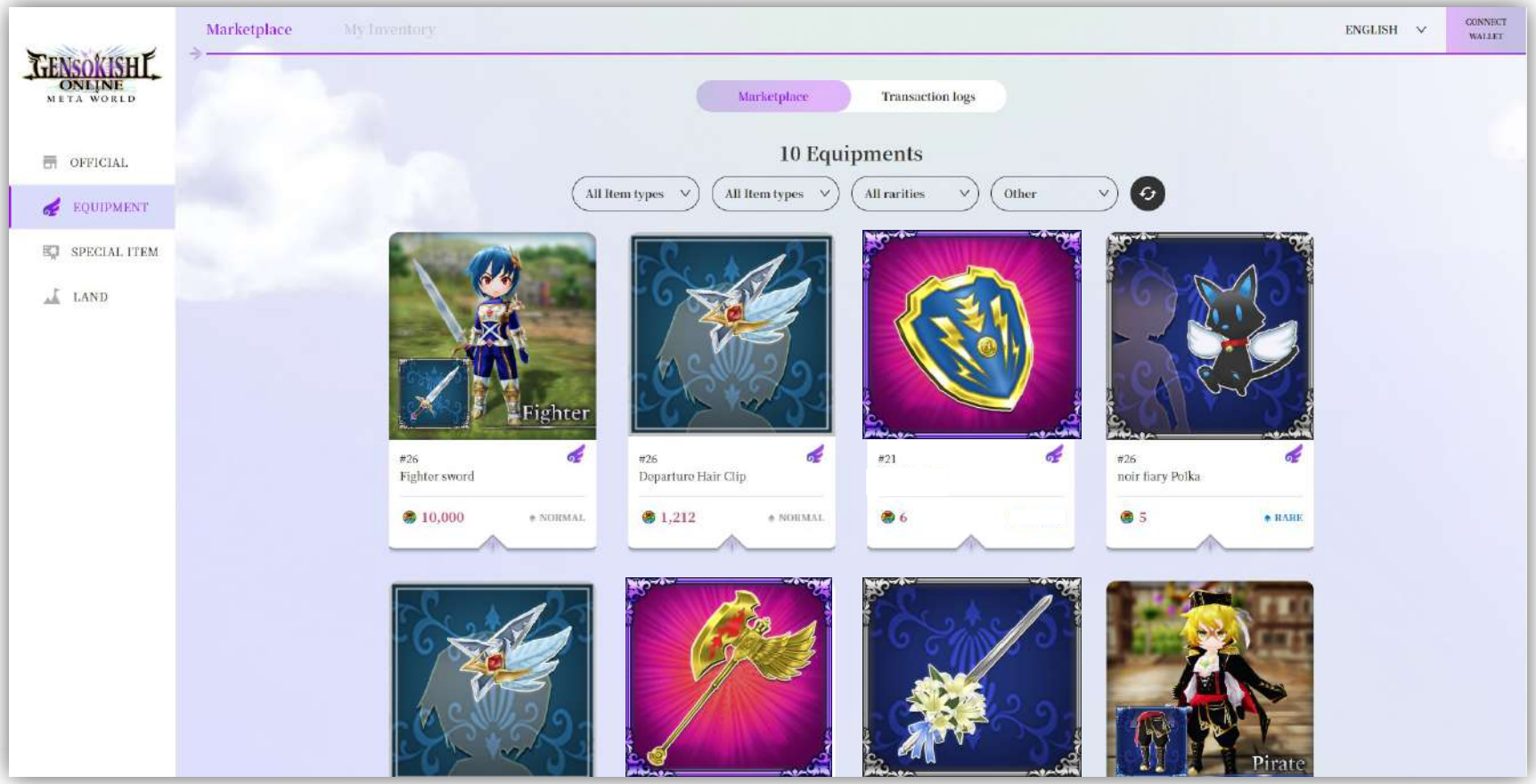
LAND → Maps & Buildings

Building on Objects → Accessories & Decorations

NFT will disappear when exchanged to an E-comm product.
E-comm products are delivered to the designated address.

Can be used within GensoKishi Online + Metaverse

GENSO MARKETPLACE



GENSO MARKETPLACE

Products

- All NFTs
- NFTs tradable to physical merch
- NFTs＋NFTs tradable to physical merch

Functions

- Multiple ways of sales
  - └Fixed price
  - └Auction
  - └Dutch Auction
- Enterprise sector & Retail sector
  - └Brand Strategy, Risk management
- Purchase using（MV、USDT、 BTC、ETH）
  *Purchases in MV are discounted

Future plans

- Yoshitaka Amano (Final Fantasy) NFTs on sale
- Other Collab NFTs (in preparation)
- LAND sales
- Merch sales

GENSO MARKETPLACE

■ Web3 type, NFT can be combined with 2 different elements:
① [Metaverse 3D NFT] ② [E-Comm Product Voucher NFT]

■ 3D metaverse space and our 2D marketplace are linked together.

■ Cross-border e-commerce is possible, which allows to make sales to players all around the world.

■ E-commerce transactions are conducted by creating product vouchers (beneficiary rights) as contracts to be exchanged as an NFT on the blockchain.

■ Both e-commerce vendors and consumers can easily buy & sell the product rights without physically having to move product.

■ Sales distributions will be available in primary sales distribution (B2C) and in secondary sales distribution (C2C). Aftermarket royalties can be implemented on transactions for secondary sales distribution (C2C).

■ Consumers can pay in both crypto and FIAT currency. *FIAT currency will be supported in a later upgraded version.

■ Stability is achieved by unifying price volatility risk across the e-commerce platform
e.g. Exchange rate of 100 USD is set to 13,000 JPY, and the transaction price is converted at the exchange rate set at the time of payment.

参加予定企業/ブランド一覧（開示可能範囲に限り）

天野喜孝
Sakura Guild Games
Samurai Guild Games
SwissBorg
Kraken
Aavegotchi
CoinGekko
DiFiLlama
Blockchain space
REVENGE STORM
Ledger Wallet
VulcanVerse
Monkey Kingdom
BitoPro
Cointelegraph Japan
野口強
Polygon
CoolBitX
他

GENSO
Supported Platforms

GENSO Project Structure

JPY
USD
EUR

USDT
USDC
ETH
BTC

MV

ROND

Cryptocurrency Exchanges

MV Listed on..

Kraken（US）
Kraken Japan（Japan）
Bybit（Singapore）
Gate.IO(China)
KuCoin（Hong Kong）
MEXC（China）
Uniswap（DEX）
Quickswap（DEX）
Huobi（China）

ROND Listed on.

Tier1（Confidential）
Tier1（Confidential）
Tier1（Confidential）
Quickswap（DEX）
Bybit（Singapore）

MV is officially licensed by the Japanese Financial Services Agency and listed in Japan, and is also exchangeable to FIAT currency such as JPY, USD, and EUR.

GENSO METAVERSE

GENSO Marketplace

Metaverse 3D NFT

Digital Art NFT

Cross-border NFT

Wallet

MetaMask（by ConsenSys）
※By connecting your wallet,
You will be able to use your MVs/RONDs in the metaverse.

NFT

USDT
ETH
BTC

MV

ROND

miniMV

miniROND

GENSOKISHI ONLINE META WORLD

LAND Metaverse

GENSO Shopping Mall

Business Scheme

※UGC=User Generated Content, which are created/generated equipment/land rights/building/monsters by users.

Thank you for your time and we look forward to
building a NEW WORLD with YOU.